

## Reed & Sons Conditional Rebate Offer (*Snowfall*)

### OFFICIAL RULES / TERMS & CONDITIONS OF CONDITIONAL REBATE OFFER

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**CONDITIONAL REBATE OFFER IS VOID WHEREVER PROHIBITED OR RESTRICTED BY LAW. THE FOLLOWING CONDITIONAL REBATE OFFER IS VALID ONLY TO QUALIFYING CUSTOMERS (AS DEFINED BELOW), AND SHALL ONLY BE AWARDED TO QUALIFYING CUSTOMERS IN THE EVENT OF THE CONDITIONAL REBATE ACTIVATION REQUIREMENTS BEING SUCCESSFULLY ACHIEVED PER REQUIREMENTS BELOW.**

**Qualification Period:** Customers may qualify for the conditional rebate offer (as defined in these Official Rules, the “**Conditional Rebate Offer**”) at Reed & Sons (the “**Sponsor**”) during normal business hours from 11/26/2021 – 12/24/2021 (the “**Qualification Period**”). The Conditional Rebate Offer is subject to all applicable federal, state and local laws and regulations and is void wherever prohibited or restricted by law.

**Who May Participate:** The Conditional Rebate Offer is open only to residents of the 50 United States and the District of Columbia, who are 18 years of age or older as of date of qualification. Employees of the Sponsor and Administrator (collectively, the “**Promotion Entities**”) and each of their immediate family members are not eligible.

**How to Participate – Qualifying Customers and Qualifying Purchases:** To become a “**Qualifying Customer**”, a customer must make a “**Qualifying Purchase**” during the Qualification Period and sign a Participation Form confirming their participation. A “**Qualifying Purchase**” is the non-cancellable, non-returnable, paid-in-full purchase of a Qualifying Product (layaway sales are **excluded**) from the Sponsor location(s) during the Qualification Period. Purchases for Donation to Non Profit Organizations are excluded as a qualifying purchase.

Participating location for this Conditional Rebate Offer is:

Store Location	Address
Reed & Sons	825 Thompson Blvd, Sedalia, MO 65301

As used herein, “**Qualifying Product**” shall mean the purchase of any available product from Sponsor location(s), excluding repairs. In the event of a dispute over categorization of Qualifying Product, the final decision in the sole discretion of the Sponsor shall prevail.

Qualifying Customers must have made a binding (non-refundable, non-cancellable non-returnable) Qualifying Purchase, and completed and executed a binding purchase contract and completed all financial requirements. Layaway sales are excluded from this Conditional Rebate Offer and are NOT a Qualifying Purchase. Non-qualifying purchases do not qualify for, and will be excluded from this Conditional Rebate Offer. There are no cancellations or returns on eligible merchandise purchased during the Qualification Period.

**IMPORTANT – NOTE:** Each Qualifying Customer will automatically be qualified for this Conditional Rebate Offer, in which a Qualifying Customer will have the opportunity to receive, subject to all the terms and conditions contained in these Official Rules, a **Rebate check in an amount equal to the total sum of his/her full purchase price, including sales tax** (the “**Rebate Amount**”), based upon the Conditional Rebate Offer Activation Requirements being achieved (per requirements below). In the event the Conditional Rebate Offer Activation requirements are not achieved, Qualifying Customers shall NOT receive the Rebate Amount or any other award, refund, rebate or compensation. Recipients of a conditional rebate check, if any, are solely responsible for making their own payments to suppliers of credit, if any. Decisions of the Administrator are final and binding regarding Qualifying Customers, eligible purchase amounts, Conditional Rebate Offer activation requirements, and in all matters relating to this Conditional Rebate Award Offer.