

Conditional Rebate Offer – Activation Requirements

In order for the conditional rebate offer to be activated and the refund amount to be awarded to qualified customers, 4.0 or more inches of newly fallen snow must be recorded by the measurement reporting service at the designated weather measurement location on the designated weather measurement date covered by this offer between the designated time period as follows::

- a. Required Snowfall Amount: 4.0 or more inches (newly fallen snow)
- b. Weather Measurement Location: 825 Thompson Blvd, Sedalia, MO 65301
- c. Measurement Reporting Service: Results for weather measurement as reported by Athenium Analytics
- d. Measurement Date: January 1, 2022
- e. Measurement Time Period: 12:00:00am CT – 11:59:59pm CT (24 hours)

The minimum amount of required newly fallen snow must occur on the designated measurement date as listed above. The official snowfall measurement amount will be as recorded at the designated weather measurement location and as reported by Athenium Analytics LLC, 1 Washington Street, Suite 539, Dover, NH 03820.

Only the official snowfall measurement amount recorded and reported at the designated weather measurement location and reported by Athenium Analytics shall determine the official snowfall measurement amount for this offer, regardless of the actual snowfall measurement amount at Qualifying Customer's residence or address.

For the purpose of this conditional rebate offer, the actual snowfall measurement amount recorded and reported at the designated weather measurement location will not be rounded up, and only the actual result will be considered. For example, if the actual snowfall measurement amount reported at the designated weather measurement location is 3.97 inches, then the final result will be determined as 3.97 inches (i.e. the actual result would not be rounded up from 3.97 inches to 4.0 inches. *(The tenth of a decimal point will not be considered in determining the results.)*)

Rebate Award & Delivery: In the event that the Conditional Rebate Offer Activation requirements are met per these Official Rules and terms and conditions of the offer, each qualified customer will automatically be awarded their corresponding Rebate Amount within approximately 8 – 12 weeks after confirmation of the official snowfall measurement and verification and approval that the conditions of these official rules/terms and conditions have been met.

Rebate award recipient(s), if any, must accept delivery of refund from Sponsor, or as otherwise instructed by Sponsor. All other costs related to refund delivery and acceptance are the sole responsibility of each recipient including but not limited to any and all applicable taxes (including local, state and federal income taxes). Conditional rebate award offer is non-transferable. Rebate award recipients may be required to complete and return any necessary documents upon receipt of refund award payment, including a liability/publicity release and/or a W-9 form.

IMPORTANT: In the event the Conditional Rebate Offer Activation Requirements are not met, then this Conditional Rebate Offer is void, and there will be no rebate, refund or compensation of any kind to any Qualifying Customer.

Additional Rules and Restrictions: By participating in this Conditional Rebate Offer, Qualifying Customers agree to abide by and be bound by the Official Rules and the decisions of the Sponsor and Administrator, which shall be final in all matters relating to this offer. In the event a Qualifying Customer is awarded a Refund, and is later found to be in violation of these rules he/she will be required to forfeit the refund or to reimburse Sponsor for the stated value. Participation constitutes permission for the Sponsor, Administrator and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any Refund.

Sponsor reserves the right to terminate Conditional Rebate Offer immediately upon reaching the secured sales limit for this program or if any problem corrupts the administration, security or proper operation of the Promotion. Sponsor and